

Blogging meet held



Pune: Blogging, a relatively unknown activity in the not too distant past has now become a big thing in the last few years. From Arundhati Roy (Author-God of small things), to Raksha Bharadia (official compiler of Chicken Soup series), today Blogging has become the best source of sharing ideas.

Here in the city a Bizzare IBIBO Read Meet was held at the ICC Java Green yesterday, where some oldies from ibibo.com blog portal met up over a cup of coffee.

Ruchi Bhatt, one of the oldest member of Ibibo, who is a dentist by profession and is blogging for the past 3 years believes that today, the ability for readers to leave comments in an interactive format in blogs has made blogging more significant in discussing major political issues.

Adding to this Anand Patankar, a Hall of Fame member of [ibibo](http://ibibo.com) said, "Such meets allow people from different professions and perspectives to meet and share views through a common forum." Arunava, the Chief Product Officer of ibibo.com was happy about bloggers from [ibibo](http://ibibo.com) travelling all the way to Pune and meeting up.

Some of the biggest and best-known weblogs attract the kind of traffic that even big name e-commerce sites would be envious of. From simple online posts to regular meets, blogging has become the greatest craze today.

The next [ibibo](http://ibibo.com) meet is scheduled at 24th of December, where some new breakthroughs in the field of blogging will be discussed and pondered over.