

**EyeforTravel** @EyeforTravel · 18h  
 @TripAdvisor, @WorldMate, @redBus\_in & CheckMate are the winners of our mobile innovation awards. Congratulations!



## EyeforTravel: Online Travel Insights

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Official EyeforTravel Blog

EyeforTravel is a media company specialising in business intelligence for the travel and tourism industry. Our news website is one of the top three most visited travel trade websites globally.

We aim to present the latest news & insights on what is going on in the exciting world of travel and tourism. You will see different posts from some of the EyeforTravel team; Tim Gunstone (Founder), Gina Baillie (General Manager), Emily Assender (Global Conference Director), Julia Heighton (Global Conference Director) and Mariah Assunção (Global Conference Director)

Find out more about EyeforTravel here - [www.eyefortravel.com](http://www.eyefortravel.com)

Blog Archive

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Wednesday, 16 April 2014

### Winners of Mobile Innovation in Travel Awards announced

Earlier this week, in San Francisco, 9 finalists battled it out in the final of EyeforTravel's 3<sup>rd</sup> annual Mobile Innovation in Travel 2014 Awards.

Tensions rose as each finalist presented a 5 minute pitch to the panel of expert judges and to the audience of EyeforTravel's Social Media & Mobile Strategies for Travel conference.

Following a period of deliberation by the judges the winners were announced as

- Best Mobile Travel App  
TripAdvisor
- Best Mobile Travel User Experience  
Worldmate

- Best Mobile Travel Strategy  
redBus.in

- Best Mobile Travel Solution  
Checkmate

With thanks to the judges -

- John T. Peters, President, Travel Media Group, **USA Today**
- Gina Baillie, GM, **EyeforTravel Ltd.**
- Glenn M. Gruber, Sr. Mobility Strategist, **Propelics, Inc.**
- Michael Becker, Managing Partner & CEO North America **Cordis**
- Dr. Natasa Christodoulidou, Director of Hospitality Technology Research Institute, **California State University**

The Mobile Innovation in Travel awards will be returning in 2015, in March in San Francisco. Contact [gina@eyefortravel.com](mailto:gina@eyefortravel.com) for details.